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AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY

AOCD 2026 Spring Meeting Industry Prospectus

March 19-22, 2026

Hilton Orlando 6001 Destination Parkway Orlando, FL 32819

AOCD 2026 Spring Meeting – "Building on a Foundation of Excellence"

CONTACT INFORMATION

AOCD CONTACT

Executive Director: Jill Hostetler

Phone: (330) 465-8281

Email: info@aocd.info

Website: www.aocd.info

Address: P.O. Box 10, Dayton, OH 44618

CONFERENCE CONTACT

Meeting Planner: Advanced Practice Consultants, LLC

Phone: (918) 808-5952

Email: terry@aocd.info



Dear Industry Partners,

On behalf of the American Osteopathic College of Dermatology (AOCD), we invite you to partner with us for the 2026 Spring Meeting in Orlando, Florida. This year's meeting marks a new and exciting chapter for our organization, as we present



"AOCD 2026: Building on a Foundation of Excellence"

The AOCD is the premier specialty organization of the 800 osteopathic dermatologists in the U.S. Our community is comprised of more than 500 Fellow members and 100 resident members. We are dedicated to maintaining the highest standards in the practice of dermatology and promoting the specialty on a national level. The conference delivers a robust educational program with 24 hours of credit with engaging, relevant, and actionable topics, delivered by the nation's top dermatology thought leaders.

The 2026 Spring Meeting is the premier opportunity for industry to engage with our members, dermatology residents, and students. We have designed our sponsorship opportunities to provide maximum value and engagement with our attendees through an expansive exhibit hall, multiple product theaters, and three separate networking receptions. This includes a program specifically for residents and students to meet with program directors and faculty.

We look forward to seeing you in Orlando as we "Build on a Foundation of Excellence" together!

Regards,

Francisca Kartono, DO, FAOCD, FAAD President, American Osteopathic College of Dermatology

SPONSORSHIP OPPORTUNITIES

The AOCD 2026 Spring Meeting offers a variety of sponsorship levels designed to help you connect directly with our community of DO dermatologists. The following tiers provide maximum visibility and engagement opportunities. Your sponsorship level is determined by your total financial commitment to the conference, which can be a combination of a base sponsorship and any of the a la carte "Additional Sponsorship Opportunities". For example, a company could achieve a higher sponsorship tier by combining a standard exhibit with an additional sponsorship opportunity.

Sponsorship Tiers

We have a limited number of tiered sponsorships available. These exclusive packages are designed to provide maximum visibility and are built around our most sought-after assets, the Product Theaters.

- 1. PRESIDENT'S CIRCLE
- 2. DIAMOND SPONSOR
- 3. GOLD SPONSOR
- 4. SILVER SPONSOR
- 5. EXHIBITOR

PRESIDENT'S CIRCLE

\$100,000



This is our most exclusive and comprehensive sponsorship package, designed for a limited number of partners seeking the highest level of brand exposure and direct engagement.

Guaranteed Exclusive Lunch Product Theater Slot (3 available):

A 30-minute session held during the highest-traffic period of the conference. This session is associated with a catered lunch, with all food and beverage expenses covered by the AOCD.

Opportunity for a private meeting with AOCD leadership

Premiere Exhibit Space in a high-traffic area of Exhibit Hall

Premier Branding: Top-tier logo placement on all conference materials, including signage and the mobile app, with special recognition as a "President's Circle" sponsor.

Copy of the conference registration list (upon request)

6 All-access badges

4 Exhibit Hall badges

May reserve up to 10 hotel rooms in the room block

DIAMOND SPONSOR

\$80,000



The Diamond tier provides a premium level of visibility and networking for companies that want to make a significant impact at the meeting.

Guaranteed Exclusive Breakfast Product Theater Slot (4 available):

A 30- minute session held during the second-most popular time slot. This session is associated with a catered breakfast, with all food and beverage expenses covered by the AOCD.

Opportunity for a private meeting with AOCD leadership

Premiere Exhibit Space

Copy of the conference registration list (upon request)

5 All-access badges

3 Exhibit Hall badges

May reserve up to 8 hotel rooms in the room block

Prominent Branding: Large logo placement on conference materials.

GOLD SPONSOR

\$50,000



This is a robust mid-level option that offers strong brand recognition and direct engagement with attendees.

Guaranteed Exclusive Dessert Product Theater Slot (3 available):

A 30- minute session held during a popular afternoon break. This session is associated with a catered dessert reception, with all food and beverage expenses covered by the AOCD.

Enhanced Exhibit Space

4 All-access badges

2 Exhibit Hall badges

May reserve up to 6 hotel rooms in the room block

Standard Branding: Logo in the conference program, on the mobile app, and on select signage.

SILVER SPONSOR

\$20,000



This tier provides solid visibility and is a great way to increase your presence beyond a standard exhibit.

Enhanced Exhibit Space

3 All-access badges

2 Exhibit Hall badges

May reserve up to 5 hotel rooms in the room block

EXHIBITOR

\$6,000



Designed for companies that want a physical presence to network with attendees and showcase their products and services.

Exhibit Space

2 Exhibit Hall badges

May Reserve up to 2 hotel rooms in the room block

ADDITIONAL SPONSORHIP OPPORTUNITIES (a la carte)

Designed for companies that want a physical presence to network with attendees and showcase their products and services.

Product Theater: \$40,000

A 30-minute session to deliver a product-focused presentation to attendees. All Product Theaters are associated with a catered meal (breakfast, lunch, or dinner), and the AOCD covers all food and beverage expenses at no additional cost to the sponsor. Please note: All tiered Product Theaters are guaranteed a prime time slot. The 10 Product Theaters are fully allocated to our tiered sponsors. If any of these tiers are not sold, a limited number of Product Theaters will be sold a la carte for \$40,000 on a firstcome, first-served basis.

Thursday Welcome Reception Sponsorship: \$25,000

Exclusive sponsorship of our kickoff networking event.

Branded Networking Zone (Product Lounge - Mingle Zone): \$35,000

Exclusive use of a designated common area for branded networking. Limited availability.

Friday President's Reception Sponsorship: \$25,000

Exclusive sponsorship of our prestigious President's Reception.

Saturday Student/Resident Networking Reception: \$25,000

Exclusive sponsorship of the Student/Resident Networking Reception.

Audio Visual Sponsor: \$15,000

Your company will be recognized as the AV sponsor for all general sessions.

Mobile App: \$15,000

Exclusive branding on the official conference mobile app.

Professional Headshot Studio: \$15,000

Sponsor a popular headshot studio for attendees.

Podcast Corner: \$15,000

Exclusive branding of the on-site podcast corner where attendee podcasts are recorded.

Conference Bags: \$12,500

Your logo prominently featured on all conference bags.

Wi-Fi: \$12,500

Your company will be recognized as the exclusive Wi-Fi sponsor.

Hotel Key Cards: \$7,500

Your branding on the hotel key cards for conference attendees.

Conference Lanyards: \$6,000

Your logo on all attendee lanyards.

Morning Group Fitness Session: \$5,000

Sponsor an optional group fitness session on Saturday morning.

SHARED BENEFITS

All sponsors (President's Circle, Diamond, Gold, and Silver) will also receive the following shared benefits:

Company logo in the conference program, on select signage, and on the mobile app.

Acknowledgement of support in all pre-meeting marketing materials.

Recognition of support on the AOCD website for one year.

The Exhibitor Level includes acknowledgement of support in the conference program, signage, and on the mobile app.

We also welcome your creative ideas for conference support. Please contact us to discuss those opportunities.



APPLICATION

Please complete and email this form to the AOCD Meeting Planner at admin@aocd.info to secure your sponsorship.

COMPANY INFORMATION
Company Name (As it should appear on printed materials):
Primary Contact First & Last Name:
Title:
Phone:
Email:
Address:
City/State/Zip:
SPONSORSHIP COMMITMENT
Please select your chosen level of support and any additional sponsorship opportunities
Tiers of Support
President's Circle: \$100,000
Diamond: \$80,000
Gold: \$50,000
Silver: \$20,000
Exhibitor: \$6,000

Additional Sponsorship Opportunities				
	Product Theater: \$40,000 (Limited availability and based on level of sponsorship. Pre-approval of speaker required)			
	Branded Networking Zone (Product Lounge - Mingle Zone): \$35,000 (Limited availability and based on level of sponsorship.)			
	Thursday Welcome Reception Sponsorship: \$25,000			
	Friday President's Reception Sponsorship: \$25,000			
	Saturday Student/Resident Networking Reception: \$25,000			
	Audio Visual Sponsor: \$15,000			
	Mobile App: \$15,000			
	Professional Headshot Studio: \$15,000			
	Podcast Corner: \$15,000			
	Conference Bags: \$12,500			
	Wi-Fi, \$12,500			
	Conference Notebooks: \$7,500			
	Hotel Key Cards: \$7,500			
	Conference Lanyards: \$6,000			
	Morning Group Fitness Session, \$5,000 (Available Friday or Saturday)			
Badge Information				
	# of Additional All-access Badges: \$600 each			
	# of Additional Exhibit Hall Badges: \$350 each			
TOTAL SUPPORT AMOUNT				

PAYMENT INFORMATION

Please make checks payable to: American Osteopathic College of Dermatology

Send payment to: AOCD; P.O. Box 10, Dayton, OH 44618

Contact us for details on payment by ACH or credit card

AGREEMENT

I am an authorized representative of the Company named above with the full power and authority to sign and deliver this Letter of Agreement. This Letter of Agreement is valid upon signature and confirmation of receipt by the Meeting Planner of the AOCD. I understand that all fees must be paid in full to secure sponsorship.

Signature of Authorized Representative:	_
Date:	
Printed Name:	

EXHIBITOR/ SPONSOR RULES & REGULATIONS

GENERAL

• All matters and questions not covered by these Rules and Regulations are subject to the decision of the AOCD Spring 2026 meeting, and its authorized representatives.

APPLICATION FOR SPACE

• Applications for space must be made in writing on the official application form.

ASSIGNMENT OF EXHIBIT SPACE

- Exhibit space locations will be assigned at the sole discretion of AOCD.
- Full payment is required to assign space.

EXHIBIT SPACE

- Sponsor/exhibitor fee allows for one (1) 6' tabletop display with two (2) representative badges for exhibit hall access only, except for high-level sponsors.
- Due to limited space, exhibitors will confine themselves to tabletop use only.

PAYMENTS AND REFUNDS

- Full payment must be received to secure sponsorship/exhibit space.
- A cancellation fee of \$1,000 will be deducted from any refund made for support commitments above \$20,000 made before Jan 1, 2026. For commitments at and above \$20,000, the cancellation fee will be 50% of the total support amount.
- No refunds will be made for cancellations after February 1, 2026.

CONDUCT OF EXHIBITORS

- Exhibitor badges must be worn at all times.
- The minimum age for admission into the exhibit hall is 18 years of age.

INSURANCE AND LIABILITY

- Exhibitors shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from their participation in the exhibition.
- Exhibitor is required to provide a Certificate of Insurance listing AOCD Spring 2026 meeting as an additional insured.

SAFETY AND FIRE REGULATIONS

- All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors.
- Aisles and fire exits must not be blocked by exhibits.

HAZARDOUS/MEDICAL WASTE

• Exhibitor assumes responsibility and any liability for the removal or disposal of any hazardous/medical waste material.

THANK YOU!

We look forward to partnering with you!

Conference Contact

Meeting Planner: Advanced Practice Consultants, LLC

Phone: (918) 808-5952

Email: terry@aocd.info

